

2005 CONNECTING COMMUNITY, PLACE & SPIRIT: CCPS²

"Design Your Own Civic Village"

Setting the Stage:

A general description of the Civic Village emerged from the 2003 CCPS Conference and the 12 focus groups that followed it. The following scenario is based on that vision.

Imagine the date is 2015, and the Civic Village is a marvelous place, part of the magic that is 21st century Carlsbad. Based on the CCPS events of 2003 and 2005, the award winning Civic Village is a point of pride for all Carlsbad citizens.

The Civic Village serves residents and visitors alike. The connection to nature is everywhere. It features creative and service businesses, shops, restaurants, pubs, outdoor plazas and indoor meeting and event spaces. Art and culture is easy to access, as are educational opportunities. It has liveliness seven days a week, and feels inviting and safe during business hours and evenings. People go there for the atmosphere and to socialize. Walking and biking through the Civic Village, day or night, is beautiful and easy especially for kids, families, and seniors. Doing business at City offices is easy since almost all City services are under one roof. With restaurants and pubs along with shopping opportunities, there are always enjoyable things to do after a City Council meeting. For those who don't use Carlsbad's comfortable and convenient public transit center in the Civic Village, the parking is great.

Your Assignment:

It is your turn to practice using the CCPS Guiding Principles to envision specific aspects of this wonderful Civic Village. For this exercise, each table is assigned the task of describing one facet of the Civic Village. Take a few moments to talk about the facet assigned to your table. Get an image of what it might be like inside the lively place described above.

1. What do the principles tell you it must be like? (Example: The "Connecting" principle tells me that there is restaurant with outdoor seating near a path so we can watch people go by and while we talk.")

Product: Make your report as graphic as possible. Draw pictures showing how the Guiding Principles apply. Remember to write clearly so that others can read your work.

Time: You will have approximately **90 minutes** to do this assignment and have lunch with your tablemates.

Next: When you're done, elect a representative from your group who would like to present your excellent work.